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The Hunt
GLENELG FOOTBALL CLUB



MEDIA RELEASE

Thursday 26th February, 2009

CHIEF EXECUTIVE OFFICER ANNOUNCED

The Glenelg Football Club's Board of Directors are pleased to announce the appointment of Steven Barratt as Chief Executive Officer of Glenelg Football Club.

Steven Barratt is a former SANFL League Footballer and Coach with an extensive background in the Finance sector. He has significant experience in business development, marketing, cost control & finance management:

As Glenelg's Chief Executive Officer, Steven will have a centralised focus on the sustainability and growth of the Club both on and off the field. He will concentrate his efforts in generating a strong community involvement with subsequent attention toward the introduction of lights and ensuing night games to Gliderol Stadium @ Glenelg.

Glenelg Football Club President Gary Metcalf welcomed the new appointment

"We are delighted to have someone with Steven's expertise come on board at the club."

"With the uncertainty of the world financial situation as it is today we are very confident of Steven's ability to ensure we continue to be a strong, stable organisation and that he will take the footy club forward into a secure and profitable future." He said.

"Initially, Steven will need to familiarise himself with the Club in a short amount of time. With the Season quickly approaching, we have a number of agendas we need to address. Building relationships with key stakeholders, members, staff, Council and SANFL delegates will be priorities as well as the future projects under review." Gary concluded.

Former Senior Manager – Business Improvement with Savings & Loans Credit Union, Steven's involvement in strategic planning and development with a key focus on the implementation of extensively planned, innovative strategies bring a wealth of expertise to the Chief Executive Officer's role.

An accomplished league player for North Adelaide, Steven was a member of the Roosters 1991 premiership team and had returned to North Adelaide to coach the Reserves side.

The Glenelg Football Club welcomes Steven Barratt to his new role as Chief Executive Officer. Steven will commence his new role with Glenelg on Monday 2nd March, 2009.

For further information please contact:

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